

Avenues of Service

1. Club Service

Objective: Enhance club operations and member engagement to foster a vibrant Rotary environment.

- **Membership Development:**

- **New Member Recruitment:** Implemented a JOIN NOW option online form to make it easy to join. Launching beach vibe-themed membership promotion throughout August on our social media platforms.
- **Retention Initiatives:** Regular new member orientations (“Fireside Chats”) and offering continuous engagement opportunities.

- **Club Administration:**

- **Communications:** Ongoing upgrades to club website & social media content. Streamlining all internal communication processes w/consistent use of technology tools.
- **Event Planning:** Organizing quarterly breakfast meetings and various fellowship events, including themed socials, field trips and recognition activities.

- **Leadership Development:**

- **Training Sessions:** Hosting Rotary Engagement Forums (REF) to provide leadership, club training and sharing of District information.
- **Mentorship Programs:** Encouraging mentorship opportunities within the club to support leadership growth. Ongoing push to engage in club committees.

2. Vocational Service

- **Recognition Programs:**

- **Farmer of the Year:** Annual event, recognizing outstanding contributions from a local farmer.
- **Teacher of the Year:** Celebrating exceptional educators in the community.
- **Chester Broussard Scholarship & WIWBAW:** Awarding scholarships to deserving students pursuing higher education.

3. Community Service

- **Key Projects:**

- **Disaster Preparedness:** Ongoing inspections and updates of the Disaster Shower Trailer, and coordinating with local emergency services.
- **New rcabbeville.org/disaster** webpage. Listings of our club assets with specification sheets, photos and emergency contact listings.
- **Support for Animal Shelter:** Organizing the Giant Garage Sale and BBQ Hamburger Sale to benefit the Vermilion Parish Animal Shelter for Aug 24. Organizing special needs fundraising for September event.

- **Community Engagement:**

- **Volunteer Opportunities:** Promotion of our committees is ongoing. Awareness of various service opportunities for members to actively participate in community projects remains ongoing. Collaboration with other community service organizations leverages our impact for greater success.

4. International Service

- **Polio Plus Program:**

- **Awareness Campaign Continues:** Donations made on behalf of our guest speakers from weekly programs.

- **Global Grants:**

- Mexico's Tarahumara Clean Potable Water Global Grant Project monitoring. Participation in 2023-2024 continues to be monitored for potential ongoing support from our club. Awaiting updates.

5. Youth Services

Youth Programs:

- **Interact Club:** Supporting the AHS Interact Club with leadership and community service activities.
- **RYLA+ Camp:** Decision to send minimum of 2 A.H.S. students for 2024 with more investment from REMY campaign in our youth programs for future growth ops.
- **Scholarship Opportunities:** Continue with providing the "What I Want To Be & Why" Scholarship to encourage educational pursuits. Funding from Trust w/Additional funding planned.

- **Future Youth Trip in 2026 Planning Underway:**
 - **Reciprocated France Youth Trip:** Planning for the 2026 trip to France, fostering international understanding and connections. Working with VPSB to coordinate French Immersion student op locally with potential for expansion to students from areas outside of Vermilion. Project being developed.